

“The Medium” is The Message...Or the Reverse of That.

I like Virginia Heffernan's Blog, The Medium, in the New York Times Magazine.



Official description of the blog:

“The Medium” will find, review and make sense of all those senseless new images: web video, viral video, user-driven video, custom interactive video, embedded video ads, web-based VOD, broadband television, diavlogs, vcasts, vlogs, video podcasts, mobisodes, webisodes, mashups and more.

(read: YouTube, silliness, new ideas and lots of fun stuff to watch)

Some Favorites: If Marlon Brando had YouTube and What the whole world was doing 1 second ago.

I want her job, but I would miss my husband and kids and I think the people at the NYTM would think I was a complete idiot. (and rightly so!)