

Behind the scenes at the OC skateboarding shoe maker etnies

(Click anywhere on the story above to view the Whrrl.)

Last week OC Family Bloggers were invited to tour the headquarters of etnies, the action sports footwear and apparel maker. They showed us how they make skateboarding shoes, told us about their "Grow with me" toddler shoes, served us lunch and let us go shopping in the company store. You can go to my blog post at OC Family for the whole story.

Pierre Andre Senizergues, the founder and CEO of etnies was charming with his French accent and passion for skateboarding. Check out my video from the day. I used The Cars as my soundtrack in the beginning. After listening to "Let the Good Times Roll" 115 times, I was reminded how much they rocked.

Notice the guy with the "Rock n Roll hair" in the video.