

# Today's Snapshot: The Camp in Costa Mesa



The Camp is in Costa Mesa, right across from The Lab and down the street from prim South Coast Plaza. The Lab and The Camp are alternative shopping centers that both brandish their own distinctive personalities.

Retail cousins, The Camp is like the Phish-loving, organic cotton-wearing one that is always trying to get The Lab to go hiking. But The Lab is always too hung over to get up that early and far too pale to spend that much time outdoors.



I like The Camp, and if you are into vegetarian clothes, raw foods, and serenity, you will too.