Things that make you go Eww



I spotted this at the cosmetic counter of Bloomingdales over the holidays. The Benefit's Justine Case Overnighter Kit is for that quaint "unexpected sleepover."

Um, ewww!

Never before has trampy tried so hard to be clever, cutesy, and efficient. The idea is you can pack this little kit in your Juicy bag (just guessing) and "just in case" you find someone really, really special and have an overnighter this "mini beautifying kit" will have everything you need in the morning to have you looking just as good to the guy as you did the night before—alrighty.

Here's the write-up of what's inside, though I can see some obvious omissions that would make the kit more…how can I say?…practical. Benefits has taken the pun-product name to a tragic degree. It's getting to the point where descriptions hold zero clues to what the product is:

Product details (my notes in pink.)

exclusive (this is the ONLY time the word 'exclusive' will be used in relation to the "overnighter" situation) hanky panky thong... seductively lacy in currant & black. (pay no attention to the random use of an ellipses...)

california kissin': 2.50 g Net wt. 0.09 oz (no clue what this is…need to cross reference with Benefits' dictionary.)

eyecon: 2.50 g Net wt. 0.09 oz (guessing eye something or other...)

benetint: 2.50 ml / 0.08 US fl oz (I use this. It's very

good...)

some kind-a gorgeous: 2.20 g Net wt. 0.08 oz (just can't figure out what "kina-a gorgeous"... just SOME kind...)

For only \$35 this charming kit could be all yours. It's a sad irony that is about the same amount as your co-pay for the antibiotics you will need after your "sleepover."